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Horrell, M., Shekar, A. and McLaren, S. (2020) “USE OF DESIGN OF EXPERIMENTS TO OPTIMISE THE ENVIRONMENTAL PERFORMANCE OF CONSUMER PRODUCTS: A CASE STUDY OF SHOWERS AND TAPWARE IN NEW ZEALAND,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 1911–1920. doi: <https://doi.org/10.1017/dsd.2020.269>