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Beste, C., Welo, T. and Olsson, N. (2020) “INFLUENCE OF INNOVATION, COMPLEXITY AND NEWNESS ON SUCCESS IN NEW PRODUCT DEVELOPMENT PROJECTS: A SURVEY IN NORWEGIAN MANUFACTURING INDUSTRY,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 511–520. doi: <https://doi.org/10.1017/dsd.2020.328>