



DESIGN2020

16th INTERNATIONAL
DESIGN CONFERENCE

Montecchi, T. and Becattini, N. (2020) “DESIGN FOR SUSTAINABLE BEHAVIOR: OPPORTUNITIES AND CHALLENGES OF A DATA-DRIVEN APPROACH,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 2089–2098. doi: <https://doi.org/10.1017/dsd.2020.147>